

Miriam Foundation is launching a fundraising campaign with the goal of raising \$1 million for its 50th anniversary celebration

Montreal, September 4, 2024 – As part of its 50th Anniversary Celebration, the Miriam Foundation is launching an important fundraising campaign to secure the financial resources needed to continue providing life-changing support and ensure that it meets the growing demand for services. As the leading Quebec organization dedicated to funding comprehensive and personalized services for individuals of all ages with neurodevelopmental disorders, such as autism spectrum disorder (ASD) and Intellectual Disability (ID), as well as their families and loved ones, the Foundation aims to broaden its impact in the community and support more people with this \$1 million campaign.

“We’ve set an ambitious fundraising goal during this first large-scale campaign, which will culminate at the benefit evening on November 7th. But the goal of this 50th anniversary campaign goes well beyond fundraising; we’re aiming to broaden the Foundation’s impact and notoriety. I’m confident that through our partners, donors, and numerous volunteer committee members we’ll reach the goal,” said Miriam’s President and CEO, Warren Greenstone.

How to contribute to the campaign

Individuals and corporations are invited to [donate through the website](#) or to take part in the benefit event that will take place on November 7, 2024, at 6:30 PM at Maison Principale (872 du Couvent Street, Montreal). This benefit evening is part of the celebrations marking this half-century of commitment and achievements, featuring a special program highlighting the Foundation’s mission and its positive impact on the community. The Foundation has prepared a special sponsorship and visibility package for partners to play a pivotal role in shaping a better future for our community—one that extends far beyond the evening.

Recently appointed as the Foundation’s new chairman, Jean-Claude Gravel asserted: “I’m proud that Miriam is the first organization dedicated to autism to celebrate such a milestone anniversary! More than anything, we wish to engage the community in our 50th-anniversary fundraising activities to generate support that will help us offer essential services and programs for another 50 years.”

Since its inception in 1973, the Miriam Foundation has raised and invested over \$75 million and helped more than 8,000 individuals with ASD and ID, along with their families and loved ones. The funds raised during the campaign will be allocated to Miriam’s Gold Learning and Research Center, training activities with partners, and MateriaTech, a unique resource bank offering nearly 5,000 tools and educational materials designed to stimulate development.

The Foundation plays a crucial role in the service ecosystem by raising funds to provide specialized services and programs at a reduced cost to increase accessibility for more individuals; maintaining infrastructure and supporting the acquisition of equipment; as well as funding research and innovation that enables its experts to offer cutting-edge and personalized services.

About the Miriam Foundation

Founded in 1973, the Miriam Foundation is dedicated to fundraising for the creation and maintenance of innovative clinical, recreational, and educational intervention programs offered at the Gold Learning and Research Centre and affiliated organizations. The Miriam Foundation firmly believes that every individual has the right to a stimulating environment, family support, a social network, recreational activities, and healthcare tailored to their specific needs. Ultimately, the goal is to ensure that everyone who comes to the Gold Learning and Research Centre grows and reaches their full potential.

To learn more visit: miriamfoundation.ca

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To plan an interview with Warren Greenstone or obtain information about the event and Miriam, please contact :

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